# Nhung Nguyen

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# Employment

## Independent Monitoring & Evaluation Consultant Jul 2024 - Present

## United Nations Office for Project Services (UNOPS) – ongoing contract - M&E Specialist for the Southeast Asia Energy Transition Partnership (ETP).

## Lead M&E activities of 50+ energy transition partnership programs in Southeast Asia, total fund over $30 millions.

* Design and implement gender-responsive monitoring frameworks
* Collaborate with multiple stakeholders to strengthen evidence-based programming
* Lead data collection and validation of 50 result-based monitoring frameworks on quarterly basis
* Lead annual/semiannual report production and data visualization that cater to the requirements of 12 funders

## Asian Development Bank (ADB) Aug 2024 - Present

**Senior Evaluation Consultant,** *on-going contracts*

* Lead multiple evaluations of stand-alone and mainstreaming women's economic empowerment initiatives of the Pacific Private Sector Development Initiative (PSDI) Phase IV, an 18-year, $88M technical assistance program funded by DFAT, MFAT & ADB across 14 Pacific countries; developed evaluation tools; collected and analyzed data; drafted case studies; wrote evaluation reports; presented findings and recommendations to senior management.
* Support the development of ToC and M&E design framework for PSDI Phase V.

## International Finance Corporation (IFC), Washington DC Jul 2018 - Jun 2024

**Result Measurement & Quality Assurance Specialist (fulltime consultant) – Gender & Economic Inclusion (GEID)**

* **Result Measurement**: advised operational teams throughout the project life cycle of 30+ gender advisory programs in Asia & Pacific, South Africa, and Latin America on project design, theory of change, result measurement framework, project structure, governance, troubleshoot project governance or M&E related issues, liaise with portfolio, finance, and result measurement team to facilitate timely feedback and approvals. Ensured 100% quality compliance with WBG corporate guidance and M&E standards
* **Quality assurance:** Review project governance documents (CN, IP, PSR, PCR, restructuring memo) and provide recommendations to improve projects’ quality, flag early issues to TTLs and Manager. Review global gender-flagged portfolio (100-120 advisory projects per year) across all industries for corporate KPI quality assurance and liaise with project TTLs to address the review; work with managers to execute initiatives to improve projects’ governance. Ensure 100% quality at entry complaince rate. Peer-review, oversight, and provide technical inputs into various evaluation tools and reports done by external consultants.
* **Capacity building**: Identify capacity gaps/training needs and deliver training for clients, GEID, ACS, STCs, and industry teams as needed on operation related topics (Gender Flag, M&E, IPortal, IFC Dashboard, corporate KPIs/Scorecard, data processing and analytics, etc.); set up M&E process and best practices and ensure consistent adoption. Work example: Training on [Result Measurement of Gender-flagged Projects](https://worldbankgroup.sharepoint.com/sites/geig/IFC%20Documents/Forms/AllItems.aspx?id=%2Fsites%2Fgeig%2FIFC%20Documents%2FResultsMeasurementGenderFlagTrainingPPT%2Epdf&parent=%2Fsites%2Fgeig%2FIFC%20Documents).
* **Coaching/mentoring**: support onboarding and mentoring staff and consultants on project governance, M&E, corporate reporting, operation systems, etc.
* **Strategy & corporate reporting**: Support management in drafting strategy documents and presentations, produce data analytics on gender-related corporate Scorecard/KPIs and pipeline/portfolio monitoring, develop corporate tip sheets and guidance notes. Work example: [Gender Flag Reports](https://worldbankgroup.sharepoint.com/sites/geig/SitePages/Gender%20Flag.aspx#i-want-to-view-gender-flag-reports); Tipsheets to extract gender flag pipeline and portfolio of [investment](https://worldbankgroup.sharepoint.com/sites/geig/IFC%20Documents/Forms/AllItems.aspx?id=%2Fsites%2Fgeig%2FIFC%20Documents%2FGender%20Flag%20Guidance%20and%20Tipsheets%2FTipsheet%5FIS%5F%20Jan%202024%2Epdf&parent=%2Fsites%2Fgeig%2FIFC%20Documents%2FGender%20Flag%20Guidance%20and%20Tipsheets) & [advisory](https://worldbankgroup.sharepoint.com/sites/geig/IFC%20Documents/Forms/AllItems.aspx?id=%2Fsites%2Fgeig%2FIFC%20Documents%2FGender%20Flag%20Guidance%20and%20Tipsheets%2FTipsheet%5FAS%5FVersion%20Jan%202024%2Epdf&parent=%2Fsites%2Fgeig%2FIFC%20Documents%2FGender%20Flag%20Guidance%20and%20Tipsheets).
* **Data Analytics**: managed global department’s data collection platform serving 100+ surveys, 40+ projects across regions, develop evaluation tools, analyze data and produce impact reports for public dissemination, project supervision, donor reports, and strategic decision making.
* **Client Engagement:** conducted gender gap analysis for 40+ clients in Asia & Pacific, across 15+ countries with sample size up to 50,000 (workforce diagnostic, pay equity, employer-supported childcare demand assessment, impacts of workplace response to gender-based violence, etc.,); developed data-informed gender action plans, presented findings to clients, supported clients to implement the recommendations, guide clients in tracking and measuring impacts of their gender actions.
* **Achievement:** IFC corporate performance awards; 100% positive feedback from client companies on various training workshops; consistently excellent performance feedback from team members and supervisors on both work quality and timeliness.
* **Selected projects (as M&E advisor):**
  + Climate and Gender, 2022-2026
  + Accelerate to Equal in Fiji & PNG, 2023-2025
  + Indonesia Women Employment Program 2022-2025
  + Future Jobs2Equal India, 2024
  + Tanzania Gender Advisory Program, 2024
  + Nigeria2Equal, 2023-2025
  + Enhancing Business Value by Addressing Gender Based Violence and Harassment, 2022-2026
  + Women in Work Sri Lanka 2019, 2021, 2024
  + Setara Indonesia Gender Balance for Better Business, 2023 - 2026
  + East Asia & Pacific Women Economic Empowerment in Private Sector, 2018 - 2020
  + Pacific Women in Business Program, 2018 - 2020
  + Global Women Employment Program-Manufacturing, Agribusiness & Services, 2018 - 2022

## Mekong Development Research Institute - Vietnam

**Project Manager & Senior Researcher** Apr 2014 – May 2018

* **Project management:** Led 6-9 donor-funded impact evaluation projects per year on a wide range of development topics, e.g., poverty reduction, education, agriculture, gender, private sector development, etc. using diverse methods (qualitative, quantitative, Randomized Control Trial, etc.). Managed 20+ large-scale public, household and firm surveys using various techniques, sample size ranged from 700 to 30,000).
* **Business development:** Developed technical and financial proposals for competitive bidding of multilateral donor-funded evaluation projects, won 8-10 new projects per year (UNICEF, UNDP, World Bank, JPAL, GIZ, Irish Aid, etc.) with a total budget of over US$ 2 million.
* **People management**: Managed 15 staff and trained staff on technical aspects of data collection & led core impact evaluation projects (budget ranged from USD 100,000 – 2.5 million); Managed partnerships with donors, NGOs, government, local communities, and ministries.
* **Achievement**: Excellent performance ratings in all years; managed projects were rated excellent in all key evaluation criteria by multiple clients (WB, Duke University, Irish-Aid)
* **Selected consultancy projects**:
  + UNICEF, **Midterm Impact Evaluation of the “Nobody is Perfect Parenting Program”,** 2018
  + GIZ, **Advisory Service for Monitoring 2030 Agenda Implementation in Vietnam**, 2018
  + DFID, **Research to Improve Vietnam’s Education System (RISE),** October 2017 – July 2018
  + World Bank, **Global Value Chain (GVC) Quantitative Survey Vietnam 2017**, Mar – Sep 2017
  + Duke University, **Bridging Public Opinion of the Vietnamese People to the Vietnam National Assembly: A Randomized Control Trial Experiment**, Mar – May 2017
  + Duke University, **Firm Participation in Regulatory Drafting and Downstream Compliance in Vietnam: A Randomized Control Trial**, Jul 2014 – Mar 2016
  + ODI, **Policy Guide on Private Sector Development and Chronic Poverty**, Jun – Oct 2014
  + World Bank, **Impact Evaluation of the Central Highland Poverty Reduction Project,** 2017
  + World Bank, **Impact Evaluation of the Project “Global Partnership for Education - Vietnam Escuela Nueva”**, 2013 – 2016
  + World Bank, **Survey and Analysis of the Household Registration System 2015,** 2015
  + Atlantic Philanthropies**, Viet Nam National Aging Survey 2011 (VNAS),** Aug – Nov 2011

# Skills & Languages

* **Skills**: Advanced Microsoft (Excel, Word, PowerPoint); Advanced Statistic & data visualization software (STATA); Advanced Data collection software (Survey Monkey, Google Form, MS Form); Advanced knowledge of IFC operation & reporting system (IPortal, AIMM, IDesk, IBIS, Bireporting)
* **Language**: English (advanced, IELTS: 8.0/9.0), Vietnamese (native)

# Education & Training

**MA.,** Economics, Lincoln University, New Zealand, First class honour 2012-2014

**B.S**., International Economics & Business, Foreign Trade University, top 10 graduates 2007-2011

**Result-based Project Management: Monitoring & Evaluation** (Edx) 2019

**Foundation of Development Policy** Massachusetts Institute of Technology (MIT) through Edx 2018

**Statistics and Analysis in Development Economics**, World Bank-funded training 2016

# Selected Publication

**Institutional Reports & Strategic Documents**

1. [**A Retrospective of IFC's Implementation of the World Bank Group Gender Strategy (2023)**](https://documents.worldbank.org/en/publication/documents-reports/documentdetail/099348108232317367/idu03ffb382a05c8104ff50a8840211892b249a2)

* Lead author for context section and all results, data visualization and case studies
* Widely used for the World Bank Group strategy development
* 5500+ downloads within first year of publication

1. [**Gender Through the Upstreaming Lens: Guidance for Embedding Gender Equality into Upstream Projects**](https://documentsinternal.worldbank.org/Search/34200773) **(2022)**

* Adopted as standard gender guidance for IFC upstream operations

**Development Impact Assessments**

1. [**Tackling Childcare: The Business Case for Employer-Supported Childcare in Fiji**](https://www.ifc.org/en/insights-reports/2019/tackling-childcare-the-business-case-for-employer-supported-childcare-in-fiji) **(2019)**

* Lead author of the report and data analysis; 600+ downloads
* Report drove policy and practice changes across 15 large firms in Fiji

# [Waka Mere Commitment to Action: Improving Business Outcomes in Solomon Islands Through Advancing Workplace Gender Equality](https://documents1.worldbank.org/curated/en/285671582543980825/pdf/Waka-Mere-Commitment-to-Action-Improving-Business-Outcomes-in-Solomon-Islands-through-Advancing-Workplace-Gender-Equality.pdf) (2020)

* Lead author of the report and data analysis; 800+ downloads
* Report contributed to IFC Corporate Award Fy19 for Waka Mere Commitment to Action Project

1. [**The Impact of Domestic and Sexual Violence on the Workplace in Solomon Islands**](https://www.ifc.org/content/dam/ifc/doc/mgrt/ifc-solomon-island-survey-report-web-printable-final.pdf) **(2019)**

* Led data analysis and report visualization

**Peer-Reviewed Research**

# [Determinants of Financing Pattern and Access to Formal-Informal Credit: The Case of Small and Medium-Sized Enterprises in Viet Nam](http://dx.doi.org/10.5296/jmr.v5i2.3266)

* Published in Journal of Management Research.
* Citation count: 152 (Google Scholar)

# [An empirical Analysis of Credit Accessibility of Small and Medium Sized Enterprises in Vietnam.](https://www.businessperspectives.org/images/pdf/applications/publishing/templates/article/assets/6364/BBS_en_2015_01_Nguyen1.pdf)

* Published in Banks and Bank Systems
* Citation count: 54 (Google Scholar)

# Referees

1. **Amy Luinstra:** Manager - Global Manufacturing, Agribusiness & Forestry, MAS Advisory - IFC.

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1. **Prof. Edmund Malesky:** Associate Professor, School of Political Science, Duke University, USA.

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